



GACAA MASS MEDIA AWARD

WEEKLY NEWSPAPER

Name of Paper _____

Address _____

Editor _____

Your contact _____

1. Does paper use following material prepared by GACAA member? Check where appropriate.

BY-LINED COLUMN

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

NEWS

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

FEATURES

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

PHOTOS

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

2. Does paper assign newspaper staff to cover Extension programs?

NEWS

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

FEATURES

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

PHOTOS

- Daily
- Weekly
- Monthly
- Occasionally
- On Request

3. Does paper have regular Extension page? (Agri., 4-H, H.E., or combination of these) Yes No If YES, attach one typical tear sheet.

4. Has paper run special edition or supplement (4-H Week, Gardening, Outdoor Living, etc.) during past year? Yes No (If YES, attach one copy of only one supplement. More information than requested will score against nominee.)

5. Has paper published editorial favorable to Extension during past year? Yes No (If YES, attach one clipping).

6. In 200 words or less, tell what this newspaper's support means to your Extension program. Be as specific as possible. Cite specific incidents. (Use another sheet if necessary).

Note: Include new clippings only for the period (July 1- June 30).

Your Name _____

Title _____

County _____

DUE DATE: September 15

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