

GACAA Board Meeting Minutes

Zoom Online
January 30, 2020

Board Members Present – Wade Parker (President), Keith Fielder (Past President), Gary Hawkins (President Elect), Justin Shealy (Vice President), Carole Knight (Secretary), Ty Torrance (Treasurer), Aubrey Shirley (SE), Will Gay (SW), Raymond Fitzpatrick (NE), Nathan Eason (NE)

Others Present – Brenda Jackson (Web Coordinator), Scott Carlson (Membership Chair), Wes Smith (GOTCAA)

Proceedings:

Meeting called to order 10:02am by Wade Parker.
Keith Fielder gave the invocation.

Secretary Report by Carole Knight – Minutes from Nov 4, 2019 board meeting were reviewed and discussed. Keith Fielder made a motion to accept the minutes. Nathan Eason seconded. Motion approved.

Treasurer Report by Ty Torrance – Accounts have all been transferred to Ty from Brian. Wufoo accounts have been updated as well. Address is wrong in places on website. Need to get updated so that money is getting to Ty. All bills have been paid from 2019 AM/PIC. Discussed sponsorships for AM/PIC.

Wufoo (New Business) – Keith has contacted and resetting the administrative status. Issues with the system were discussed but they are things that can be worked out. We need to be more diligent about matching up payments and registration. Also, taking down old forms. Talked about other options, but Wufoo is the most cost effective – Wild Apricot \$680 v Wufoo \$260.

Membership (New Business) – GACAA memberships are due to NACAA by February 15th. We will take down the 2020 Membership form on Feb 10th. For the 2021 membership drive, the 2021 Membership Wufoo form will become live on October 1 through January 31. We need to take the “Pay Now” option that leads directly to the Square site to eliminate confusion. Wade tasks Carole, Ty and Brenda to work out website, Wufoo and Square problems and report back at JCEP Mtg.

President Report by Wade Parker – AM/PIC is Dublin came off very well. Well attended and had good evaluations. Thank you everyone for your help.

Membership (Scott Carlson) – Wade tasked directors to figure out who is eligible to join GACAA and encourage them to join by deadline. Discussion was had about new agents and when is the best time for them to join and get their free membership. Nathan Eason requested a list of current members to see who hasn't joined or renewed. Gary Hawkins suggested producing a distributing a welcome letter to new agents from GAVAA. As of meeting, membership is at 127.

President Elect Report by Gary Hawkins – Annual meeting starting to pull together. Sponsorship is changing. Gary has implemented sponsorship levels. Also offering sponsors the opportunity to be vendors and come and display a booth. Meeting is scheduled for November 10-12 at the Georgia Center in Athens. He has rooms blocked. The schedule was discussed. Looks similar but leaves some time for visiting with sponsors. Tours are lined out as well as Monday activities. Talked about best way to ask for

money from Farm Bureau chapters and not hurt their donations to local activities. It was suggested to talk to the district field reps and Clay Talton.

Past President Report by Keith Fielder – Keith is organizing States Night Out for Wade. This will be for Virginia Beach NACAA AM/PIC. Looking at about 30 people. Also mentioned looking at smaller venues, like Dublin, since our membership is getting smaller as well.

Northwest District Report – No representation. Sarah Brood on maternity leave. Lynwood – resigned.

Northeast District Report by Raymond Fitzpatrick/Nathan Eason – David Daniel is leaving Greene County – heading back to Alabama.

Southwest District Report by Will Gay – Ronnie Barentine is still having health issues. Charlotte Meeks is going to serve as Junior Director.

Southeast District Report by Aubrey Shirley – Nothing to report.

GOTCAA Report by Wes Smith – Eddie Ayers will serve as Treasurer. Be sure that Young Professional winner knows that they have \$400 travel from GOTCAA to attend AM/PIC meeting. This year's is Melissa Mattee – make sure she has Wes's contact and vice versa.

Old Business

JCEP – Gary Hawkins is attending as GACAA representative. NACAA provides some travel money for a representative.

Wufoo – Discussed earlier.

New Business

ACCG – We will discuss in further detail at JCEP meeting in March.

Membership – Discussed in detail earlier.

Web-site – Brenda still looking at options to re-do site. Updates will be made soon.

Committee Structure – Wade had visited with Scott Hawbaker with NACAA about restructuring our committees. NACAA has just restructured theirs. He will work with us to make ours useful and explanatory. Committees need to be functional. Can combine committees if needed. Wade will call upon some of the board to help him go through them and provide good descriptions. Would like to have this done in time to roll out at November AM/PIC.

Meeting was adjourned at 12:15pm.

Respectfully submitted by Carole Knight, GACAA Secretary